



May 7-9 & May 14-16, 2021
PARADE OF HOMES SPONSORSHIP AGREEMENT

WHAT A GREAT EVENT FOR YOUR BUSINESS TO BE A SPONSOR

DEADLINE: To be Included in Print Media is MARCH 19, 2021

PAYMENT DEADLINE: MARCH 5, 2020

PLATINUM – \$7500 - Business name/logo will appear on all print, media, & signage related to the Great American Parade of Homes – Enhanced Exposure in POH Magazine – **MEDIA DEADLINE 3/19/2021**

SUBDIVISION – \$5,000 – 2 Entries featured in Parade of Homes Magazine, 1 full page article in Parade of Homes Magazine showcasing subdivision, Business name/logo will appear on all print, media, & signage related to the Great American Parade of Homes – **MEDIA DEADLINE 3/19/2021**

GOLD - \$1500 - Business name/logo will appear on all print, media, & signage related to the Great American Parade of Homes – **MEDIA DEADLINE 3/19/2021**

SILVER - \$1000 - Business name/logo will appear on all print & media related to the Great American Parade of Homes – **MEDIA DEADLINE 3/19/2021**

LENDER - \$750 - Business name/logo will appear on all print & media related to the Great American Parade of Homes - Lender info provided in Scholarship Home – **MEDIA DEADLINE 3/19/2021**

BRONZE - \$500 - Business name/logo will appear only on print related to the Great American Parade of Homes – **MEDIA DEADLINE 3/19/2021**

COMPANY NAME: _____

REPRESENTATIVE: _____

EMAIL: _____ **PHONE:** _____

AMOUNT ENCLOSED: \$ _____ [☐] Check [☐] Credit Card

Type: _____ **Card #:** _____ **Code:** _____ **Exp Date:** _____

AUTHORIZED SIGNATURE: _____

Please return this contract with your check to:

BBIA, 223 Forest Park Circle, Panama City, FL 32405

OR

Camera-ready artwork will be required.

Contact Stacy Watson for ad specs at:

850-890-2342 or PanamaCity@HomesAndLand.com

Email contract and credit card to Info@BayBIA.org

NOTE: NON-ENTERED HOMES ARE NOT ELIGIBLE TO ADVERTISE.